



Building match-day revenue



## Background

- Rapid Retail is currently providing match-day retail units to professional sports clubs and stadia throughout the country
- This is a fully turnkey operation provided exclusively by Rapid Retail Ltd.
- The units are based around a standardised pod construction but can be made to meet any specific retail requirement
- Fully flexible and secure, the units are fast to implement, easy to manage and give the appearance of any normal store



## The benefits of a Rapid Retail system

- Enhance the fan retail experience and service levels
- Creates more points of purchase and sales capacity
- Increases average spend per fan per home game
- Employs the latest retail build technology and service, increases productivity and drives revenue





## Branded units

- Units can be branded to any design
- All exterior surfaces capable of using the latest surface branding technology





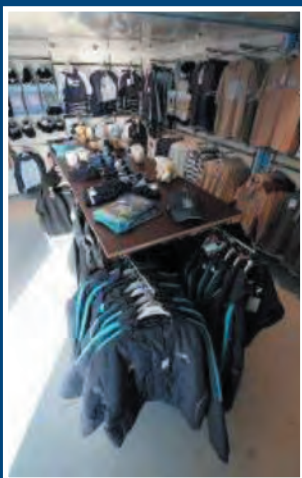


# What we do for Manchester City



*“The ability to customise the units to match our requirements has provided the ideal solution”*







## Contact details



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